

# UNIVERSITY CYCLE WORKS BUSINESS PLAN PDF

*University Cycle Works retail bicycle shop business plan executive summary. University Cycle Works is bicycle specialty store, offering retail sales of new.*

Hubert Wheeler, current assistant manager of University Cycle Works, is purchasing University Cycle Works from Delbar, acquiring existing inventory, and assuming outstanding accounts payable and dating program debt to suppliers, location lease, customer base and information, and University Cycle Works business name and goodwill. This business plan contains confidential, trade secret information and is shared only with the understanding that you will not share its contents or ideas with third parties without the express written consent of the plan author. Substantial national marketing programs, as well as local co-op advertising. Someone who recognizes you and remembers your name is a welcome feature at a specialty store. He has 12 years of progressively responsible experience in bicycle shops with the last five at Garrett's Bike Shop. Anything from cotton cargo shorts to gel padded, multi-panel cycling shorts is acceptable for cycling. This also means the new shop must have more funding to be able to write checks on a moments notice, for large amounts. No glitz or heavy marketing. Three of the largest suppliers are listed here. University Cycle Works. Service University Cycle Works is a full-service specialized bicycle shop. Burley Design. Jill Bloom Shop Manager After a decade of bike-shop experience and five completed triathlons, Jill will anchor the services side of the business. We are almost part of the campus. Our location is a competitive advantage for us. Additional resources are: Order Out of Chaos, our full-cycle bookkeeping service. Parking is almost nonexistent, with all campus parking permit or meter controlled, and local streets filled to capacity with the vehicles of residents. This business plan contains confidential, trade-secret information and is shared only with the understanding that you will not share its contents or ideas with third parties without the express written consent of the plan author. University Cycle Works Executive Summary Who We Are University Cycle Works is an established bicycle specialty store, offering retail sales of new bicycles, parts and accessories, clothing, and maintenance and repair service. Table of Contents Competitive Edge